

Information regarding Applications to Hold Photo Exhibitions at the Fujifilm Photo Salon

July 2021

The Fujifilm Photo Salon is a photo gallery that exhibits high quality photographs with the objective of further enhancing and disseminating the culture of photography. The salon carefully selects and displays photographic works by both professional and amateur photographers that capture the wonder of photography. Please see below for information on making applications to hold a photographic exhibition at the Fujifilm Photo Salon.

1. Applications to hold a photo exhibition must be submitted on a dedicated application form.

The application forms are available at the information desk at Fujifilm Square. They are also available to download from the below URL (please note that the application forms are only available in Japanese)

URL : https://fujifilmsquare.jp/pdf/tokyo_guide.pdf

2. When making your application, please bring approximately 30 photographs measuring 203 X 254mm that are representative of the exhibition you wish to hold to the Fujifilm Photo Salon. If possible, please bring the photographs in a suitable folder, file, etc.

3. The Exhibition Selection Committee will determine whether or not permission to hold an exhibition at the Fujifilm Photo Salon shall be granted after examination of the photographic works supplied. In principle, the decision of the Exhibition Selection Committee will be informed to the applicant approximately one month after the application deadline.

4. Exhibition times at the Fujifilm Photo Salon are 10:00–19:00. The duration of the exhibition shall be one week only. Please note that the exhibition will close at 16:00 on the final day of the exhibition to allow for preparations for the next exhibition to be held. As there are likely to be questions about the photographic works from visitors to the salon, please ensure that a person able to respond to such enquiries is available at the information desk

5. The Fujifilm Photo Salon has the following spaces reserved for photo exhibition.

Space 1

An exhibition wall 34 meters long, and with a height of 2.7 meters (from the floor)

Number of exhibits possible: approximately 35 (457 X 560mm)

Space 2

An exhibition wall 34 meters long, and with a height of 2.7 meters (from the floor)

Number of exhibits possible: approximately 35 (457 X 560mm)

6. If any of the below issues apply, please discuss these with Fujifilm Square exhibition staff prior to the holding of the exhibition

a) Use of space other than the exhibition wall (e.g. floor, ceiling, etc.)

b) Use of exhibits other than photos, and any special processing requirements for the exhibition wall.

c) The operation of any special objects or items, and any special lighting requirements (e.g. lanterns or lampshades made of paper, etc.)

d) The exhibition is being held with the support or cooperation of a particular company or organization.

e) If the use of posters, invitation cards, etc, or any other printed materials are planned for the exhibition.

f) If you intend to sell photographs or any other items at the exhibition. (Please note that Fujifilm shall be entitled to receive 10% of all profits made from sales of items at the Fujifilm Photo Salon).

7. Please use Fujifilm products (e.g. silver halide prints) for all exhibits. Please consult with salon staff regarding picture mounting prior to the exhibition.

8. Please note that exhibits may incur damage, destruction or even be lost during the period of the exhibition and during loading, unloading, setting up and dismantling of the exhibits for the purpose of exhibition. Thank you for your kind understanding in this regard.

9. Please note that you will be required to pay for all production processes involved for the exhibition of works and invitation cards, etc. The Fujifilm Photo Salon may be used free of charge for exhibition purposes, please note however, that you will be liable for partial payment (a fixed fee) of other related costs.

10. Please note that eating, drinking, smoking, the holding of parties, and the arrangements of flowers inside the salon is prohibited at all times.

11. The Fujifilm Photo Salon in Tokyo may be used free of charge for exhibition purposes, please note however, that you will be liable for partial payment (a fixed fee) of other related costs. This fee shall be 70,000 yen per week, per space.

12. If you would like to exhibit photographic works at any of the Fujifilm Photo Salons in Sapporo, Nagoya ,Osaka, please contact these salons directly.

Available dates for exhibition purposes	Application dates	Reply by the Exhibition Selection Committee
Apr. 2022 – Sep. 2022	Aug. 1 – 31, 2021	Mid- Oct. 2021 (scheduled)

Exhibition Selection Committee
Fujifilm Photo Salon, Tokyo